

Citizen Corps Council of Manchester, Missouri

Revised March 13, 2012

Statement of Purpose – The purpose of CCCMM is to build partnerships between the City of Manchester, its residents and organizations within the community; and with this partnership, make the City of Manchester safer, stronger, and better prepared to respond to the threats of terrorism, crime, public health issues, and disasters of all kinds. This can be accomplished by harnessing the power of every individual within the City of Manchester through education, training, and volunteer service. CCCMM shall implement its purpose by coordinating CCCMM programs including, but not limited to:

- a) The Community Emergency Response Team (CERT) Program
- b) The Neighborhood Watch Program

Strategic Goals for the 3 year period ending Dec. 31, 2014:

1. Maintain an active and strong CERT program that is recognized as a model program in the St. Louis area
 - 1.1. Increase awareness of CERT
 - 1.1.1. Increase awareness of CERT in the Manchester business community
 - 1.1.2. Increase awareness of CERT in the community at large
 - 1.1.2.1 .Consistently place class notices in Manchester Courier
 - 1.1.2.2. Seek to have CERT brochures included in city “welcome packets” for new Manchester residents
 - 1.1.2.3. Use additional public relation means, such as participation in Manchester Homecoming, notices in West County Journal, etc.
 - 1.1.3. Provide a visual demonstration of CERT capabilities at Manchester Homecoming
 - 1.1.3.1 This is to be accomplished through various means such as visual demonstrations, illustrations, videos, etc.
 - 1.1.4. Re-energize participation in neighboring CERT programs/activities such as those organized by other members of the Meramec Valley Citizen Corps Council
 - 1.2. Maintain system of collecting, recording, and maintaining information about CERT member capabilities, personal equipment, and skills that may be needed in time of crisis
 - 1.3. Integrate the support of local businesses into the operations of CERT
 - 1.3.1. Offer opportunities for local businesses to send employees to classes
 - 1.3.2. Solicit financial support for CERT training and equipment from local business
 - 1.4. Increase the number of trained CERT members in the community
 - 1.4.1. Provide and fund at least one class per year with an average enrollment of 20 per class
 - 1.4.2. Differentiate those residents who want to learn self-preparedness as opposed to those who want to take a more active role in the CERT teams and tailor programs to meet these objectives

- 1.5. Improve retention of existing CERT members
 - 1.5.1. Increase the number of CERT refresher training sessions to at least 3 per year, beginning in 2012
 - 1.5.2. Plan activities/events that will maintain the energy needed to keep current members interested
 - 1.5.3. Provide exercises that are geared to being a challenge and yet fun
 - 1.5.4. Allow members to be active in the planning process
 - 1.5.5. Continue to hold an annual BBQ / “fun” event which may include a “mini training” workshop
 - 1.5.6. Investigate opportunities to reach out to non-English speaking communities

- 1.6. Develop “wish list” of items to help with emergency preparedness for the City of Manchester. Items would be obtained through donations from residents or businesses

- 1.7. Look for ways to network CERT with other emergency preparedness agencies and organizations, such as Amateur Radio Emergency Services (ARES), St. Louis and Suburban Radio Club (SLSRC)

- 1.8. Increase visibility of CERT Sector Captains
 - 1.8.1. Increase communication between CERT members and Sector Captains and between Sector Captains and CCCMM
 - 1.8.2. Document expectations for Sector Captains by year end 2012

2. Expand the Neighborhood Watch Program
 - 2.1. Work with the CERT Sector Captains and their teams to establish neighborhood contact lists and periodic neighborhood “block” parties to promote getting to know one’s neighbors throughout Manchester

3. Recruit and retain active Citizen Corps Council of Manchester, MO members
 - 3.1 Help to ensure people have clear description of roles and responsibilities
 - 3.1.1. Develop documented roles and responsibilities by year end 2012